

## Shake It Up Shimmies onto Family Channel for Season Two

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### NEW SEASON PREMIERES AS PART OF SPECIAL THANKSGIVING DAY LINEUP

Toronto, September 22, 2011 - Astral's Family Channel is thankful *Shake It Up* is back for a second season beginning on Thanksgiving Monday. Returning to the dance floor with a special two-part premiere, viewers can catch CeCe and Rocky back in the spotlight on **Monday, October 10 at 7:30 p.m. ET/PT**. Accompanying the premiere, Family is serving up a special holiday marathon featuring episodes of *Good Luck Charlie* and *Shake It Up*.

*Shake It Up* follows high-spirited best friends CeCe Jones and Rocky Blue, whose dreams of becoming professional dancers are realized when they become background dancers on the most popular teen dance show, "Shake It Up, Chicago!" Between learning new dance styles and navigating backstage antics at the show, CeCe and Rocky encounter even more adventures in the second season.

In the two-part premiere episode "Shake It Up, Up and Away," CeCe and Rocky risk being booted from "Shake It Up, Chicago!" and learn a lesson about friendship and judgment when on a group bus trip, they make a detour to a reality show audition. The first part of the two-part premiere airs **Monday, October 10 at 7:30 p.m. ET/PT** on Family Channel. Immediately following, the second half of the episode will be available exclusively online at [Family.ca](http://Family.ca).

The *Shake It Up* second season premiere is part of a festive Thanksgiving day lineup. From **8:45 a.m. ET/PT**, Family hosts a *Good Luck Charlie/Shake It Up* marathon for viewers to catch up on episodes from these two top series. Included in the 22-episode marathon is the *Good Luck Charlie/Shake It Up* crossover episode "Charlie Shakes It Up," which features Amy, Teddy and Charlie Duncan guest starring on "Shake It Up, Chicago!" Prior to the *Shake It Up* premiere, the new Thanksgiving episode of *Good Luck Charlie* will premiere at 7:30 p.m. ET/PT.

Family Channel is a premium, commercial-free network offering the best in family television entertainment in over 6 million homes across Canada. Dedicated to celebrating family life and providing a fun experience for all, Family airs a unique mix of series, movies and specials, with a large portion of programming supplied by Disney. Family Channel also offers **Family OnDemand**, a television-based Subscription Video on Demand (SVOD) service and **Family OnLine**, an Internet-based, broadband service. Both of these services offer hit Disney movies and series, top-rated Canadian series to subscribers when they want it, where they want it. Visit us at [Family.ca](http://Family.ca).

Family Channel is a member of the Astral family. Astral Media Inc. (TSX : ACM.A/ACM.B) is one of Canada's largest media companies. It operates several of the country's most popular pay and specialty television, radio, out-of-home advertising and interactive media properties. Astral plays a central role in community life across the country by offering diverse, rich and vibrant programming that meets the tastes and needs of consumers and advertisers. To learn more about Astral, visit [astral.com](http://astral.com).

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For more information

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For access to Family Channel's media room, please visit <http://press.astral.com>